



nawbo-nyc

partnership

Corporate Partnership Benefits

PARTNER LEVELS

Platinum
Gold \$25,000
Silver \$15,000
Bronze \$10,000
Supporter \$5,000
Friends \$2,500

Access to Member Database

Updated disk of new members/event attendees	Unltd.	Unltd.	2x/yr			
Sets of mailing labels (per year)				2	2	1

Opportunity to Brand Events/Materials*

Annual Signature Awards Gala	.					
Women's Success Team/Mentoring	.	.				
E-newsletter (monthly)	.	.	.			
Business Luminaries ⁺	.	.	.			
Entrepreneur Roundtable ⁺	.	.	.			
Member Directory (annual)		
Networking Dinners/Breakfasts		
New Member Breakfasts	
Annual Board Installation Celebration	
Annual Holiday Fundraising Party	
Public Policy Events	
Special Events**

* Platinum can brand two and all other can brand one of the above events/materials.

⁺ Co-speaker, panelist, co-facilitator optional. Includes branding attendee survey and 3-5 survey questions.

** Additional gifts or contributions may be required.

Annual Signature Awards Gala

One table (10 guests) most prominent location	.	.				
Two (2) tickets	.		.			
One (1) ticket	.			.		
Program advertisement	2 pg spread	Full pg	1/2 pg	1/2 pg	1/2 pg	1/4 pg
Propose a nominee for a Signature Award

Acknowledgements

Econnect
Website
All events
Signature Award materials
Printed Promotional materials

PARTNER LEVELS

Platinum
Gold \$25,000
Silver \$15,000
Bronze \$10,000
Supporter \$5,000
Friends \$2,500

Website (www.nawbonyc.org)

NAWBO-NYC-endorsed portal page w/link to Partner site	.					
Logo	Home pg	Home pg	Partner pg	Home pg	Home pg	Home pg
Link to Partner's site
Listing in Partner section

Complimentary Attendance/Participation

Business Luminaries & Entrepreneur Roundtable	4	4	2	2	1	1
Public Policy Events	4	4	2	2	1	1
New Member Breakfasts	4	4	2	2	1	1
Progressive Networking Breakfasts	4	4	2	2	1	1
Annual Fun Event	1	1	1	1	1	1

Additional Benefits

Display promotional materials at programs	All	All	All	All	All	All
Product table w/NAWBO-NYC rep at programs	4					
Focus groups w/NAWBO-NYC members	2	1				
Survey of NAWBO-NYC members	1	1				
Annual meet & greet w/NAWBO-NYC Board	1	1	1	1	1	1
Underwrite client membership dues
Include promo inserts in new member kits
Event member rates for Partner employees
Opportunity to serve on Advisory Board	