

# partnership

## Corporate Partnership Benefits

The New York City Chapter of the National Association of Women Business Owners (NAWBO-NYC) invites you to form a strategic alliance with an organization that represents the interest of the City's women entrepreneurs in all industries. NAWBO-NYC offers companies the opportunity to cultivate a relationship with the fastest growing segment of the business community — women business owners.

Corporate Partnership with NAWBO-NYC may be customized to meet the business goals of your company and the needs of our members. Benefits are structured to provide each corporate partner with visibility and recognition among NAWBO members. The term of each corporate partnership is one year from the date of agreement ratification. NAWBO opens its doors to all companies that share our vision. NAWBO does not offer market exclusivity for corporate partnerships.

### PARTNER LEVELS

**Diamond**  
**Platinum**  
\$50,000  
**Gold**  
\$35,000  
**Silver**  
\$20,000  
**Bronze**  
\$10,000

#### Promotional Opportunities

	Diamond	Platinum	Gold	Silver	Bronze
Corporate identity on NAWBO-NYC website with link to partner's site	•	•	•	•	•
Corporate logo on all NAWBO-NYC proprietary material	•	•	•	•	•
One column in each issue of <i>Connections</i> , NAWBO-NYC's newsletter	•	•			
Display and/or distribute promotional materials at NAWBO-NYC events	•	•	•	•	•

#### Direct Marketing Opportunities

	Diamond	Platinum	Gold	Silver	Bronze
Access to NAWBO-NYC's mailing list	Unlimited	Twice/Yr.	Twice/Yr.		

#### Branding Opportunities

	Diamond	Platinum	Gold	Silver	Bronze
Co-brand of annual Signature Awards Gala	•				
One table of ten at Signature Awards Gala	•	•			
Journal Advertisement	Full Page	Full Page	Half Page		
Option for exclusive branding of one of the following programs/events: Entrepreneur Roundtables; Leaders' Circle Programs; Business Luminaries Series; Public Policy Breakfasts; New Member Breakfasts; Connect2Business Leads Groups; Progressive Networking Programs	•	•	•	•	
Option to host two or more NAWBO-NYC programs/events	•	•	•	•	•

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## Corporate Partnership Benefits (continued)

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\$10,000

#### Networking Opportunities

Complimentary registrations for partner's representatives at:	Diamond	Platinum	Gold	Silver	Bronze
Entrepreneur Roundtables and Business Luminaries Series	4 Reps	4 Reps	2 Reps	1 Rep	1 Rep
Leaders' Circle Programs	4 Reps	4 Reps	2 Reps	1 Rep	1 Rep
Public Policy Breakfasts	4 Reps	4 Reps	2 Reps	1 Rep	1 Rep
New Member Breakfasts	4 Reps	4 Reps	2 Reps	1 Rep	1 Rep

#### Public Relations Opportunities

Option to publicize partnership	Diamond	Platinum	Gold	Silver	Bronze
Option to publicize partnership	•	•	•	•	•

#### Additional Benefits

Complimentary advertisement in NAWBO-NYC Member Directory	Inside Cover	Full Page	Full Page	Business Card Ad	Business Card Ad
Individual listings for partner's employees in NAWBO-NYC Membership Directory	6 Listings	4 Listings	3 Listings	2 Listings	2 Listings
Opportunity to offer client discounts for NAWBO-NYC events	•	•	•	•	