

Dear Members:

National Association of Women Business Owners — NYC (NAWBO-NYC) would like to invite you to join the FirstFifty. The Corporate Partnership Committee created this membership category to allow members to make an affordable contribution to support our organization. In return, FirstFifty members will receive ongoing opportunities for increased name recognition.

Being in the FirstFifty in 2007 has some significant benefits. Please review all the membership benefits below, and accept our invitation to be in the FirstFifty. The FirstFifty program is available for \$1,000 and includes a one-year membership fee of \$350. If you have already renewed your membership for 2007, we offer a one-time opportunity to join the FirstFifty for only \$650!

If you accept this invitation by February 15, 2007 you will be featured as a FirstFifty member in the 2007 Signature Awards Program Journal and event invitation.

FirstFifty Membership Benefits:

Acknowledgments

The FirstFifty will have their company acknowledged in several ways.

- FirstFifty Member listing on NAWBO-NYC website; includes link to business website.
- FirstFifty is highlighted at events as a select group that is supportive of our work.
- FirstFifty is included on invitations and programs at our special events, including
- Signature Awards
- Holiday Party
- Board Installation Celebration

Direct Marketing

At 4 events per year, the FirstFifty can be included on the e-blast to one of our regular programming events and can distribute marketing materials at the event, including

- Business Luminaries
- Entrepreneur Roundtables
- Progressive Networking Events
- New Member Breakfasts

We hope you will consider joining this exclusive membership program. We are excited about the benefits for 2007 and look forward to your involvement in NAWBO-NYC. Please feel free to contact either one of us with any questions. Thank you!

Sincerely,

Melanie

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