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## SPECIAL THANKS

Public Policy Committee Members  
The Bank of New York Mellon (Sponsor)  
Program by Renee Levitt Design, Corporate Communications & Design



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National Association of Women Business Owners  
*New York Chapter*

*presents*

## FALL PUBLIC POLICY & DIVERSITY BREAKFAST

Power Partner Networking Procurement Opportunities  
for Women and Minority Owned Business Enterprises

*October 24, 2007*

*sponsored by Bank of New York Mellon*

The minority and women owned business program is designed to assist the growth and development of businesses owned and controlled by women and minority groups. An important activity of the program is to increase the participation of those businesses in the procurement activities of New York State. New York State Certification affords your business the opportunity to be listed in a statewide Directory of Certified Minority and Women-Owned Business Enterprises used by state agencies and contractors. Because state government has been mandated by the Governor and the Legislature to provide greater opportunity for participation by Minority and Women's Business Enterprises (M/WBE) in state contracting, certification gives business owners an advantage when marketing goods and/or services to state agencies and authorities. The agencies and most of the prime contractors who do business with the state as well as many other corporations use the directory. Certification also allows a business the advantage of accessing a variety of loan and bonding programs as well as programs that provide technical assistance. These programs were specifically developed for historically under-utilized businesses that participate in the M / WBE program. Certification is your ticket to access.

## NAWBO PUBLIC POLICY MISSION

Our mission is to provide leadership, direction and political action on issues of public policy with municipal, state and federal governments that will benefit the membership of NAWBO-NYC and women-owned business in general.

### WHAT WE DO:

- Annually recommend to NAWBO-NYC a slate of public policy issues and draft statements on behalf of and reflecting the political positions of NAWBO-NYC;
- Execute and manage NAWBO-NYC's annual program of advocacy events and activities;
- Maintain active contact with elected and appointed officials at municipal, state and federal governments;
- Educate the membership of NAWBO-NYC about public policy issues that are impacting their businesses;
- Identify and research public policy issues of importance to women business owners on a continuing basis;
- Serve as an information resource of first resort for public policymakers and the media on issues of public policy that affect women-owned businesses.

## PUBLIC POLICY COMMITTEE MEMBERS

Carolyn Sevos, VP Public Policy  
Jan Andrews  
Lynn Berry  
Renee Levitt  
Sallie Mullins Thompson  
Sandi Webster

## NAWBO DIVERSITY MISSION

WHAT WE DO: The chapter Diversity Committee works to foster an internal environment where each member feels included regardless of the area of NAWBO-NYC with which they interface: programs, membership, communications, public policy, financial development and governance.

## INTRODUCTION

Overview of NYC, Empire State, and Corporate M/WBE programs

CAROLYN SEVOS, *VP Public Policy NAWBO-NYC, President, InterCommunities, Inc.*

SANDI WEBSTER, *VP Diversity NAWBO-NYC, President, Consultants2Go*

TASHA NORMAN, *President, NAWBO-NYC, CEO/Publisher Tendu Magazine*

GLENIS HENRIQUEZ, *Director of External Affairs, New York City  
Department of Small Business Services*

AMY BLAIS, *Women Presidents' Educational Organization*

## NETWORKING BREAKFAST

PHILIP AVELLO, *Vice President of Supplier Diversity for Citi Procurement Services*

PETER CLARKE, *Program Manager Global Supplier Diversity, IBM*

BARRY GREENSPAN, *Deputy Agency Chief Contracting Officer,  
New York City Fire Department*

BARBARA LEDERMAN, *Agency Chief Contracting Officer,  
Department of Information and Technology & Telecommunications*

DANIEL KATZ, *Director, Contract Compliance for Department of  
Environmental Protection*

JOAN LIPTON, *Fiscal Services/Contract Development, New York City  
Fire Department*

CHRISTINE NORMAN, *Deputy M/WBE Officer, New York City  
Department of Citywide Administrative Services*

VICTORIA A. NUGENT, *Agency Chief Contracting Officer, New York City  
Department of Correction*

CLAIRE SCANLON, *Vice President Development Program,  
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COREY SMITH, *Director of Supplier Diversity, NBC Universal*

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Department of Environmental Protection*