



EQUAL PAY DAY-NYC RALLY!
THURSDAY - APRIL 17th – steps of CITY HALL
Rally and Press Conference – 9:00 a.m.
City Council Hearing – 10:00 a.m.

JOIN THE EQUAL PAY COALITION NYC on April 17th and help the City Council fight for Equal Pay for the Women & Families of NY! The Council is reviewing Resolutions in Support of Fair Pay legislation proposed by Councilwoman Helen Sears. Passage would be a clear statement to NY State and to Congress that when it comes to Pay Equity...NYC means business! Because women are still “in the red” WEAR RED!

Equal Pay Coalition NYC (EPCNYC) coordinated by NYWA

is a collective of civic organizations, advocates and experts working together for Pay Equity in New York.

AAUW - Manhattan Branch,
AAUW - NYC Branch
A Better Balance
Catalyst
Center for Women of New York
CUNY - Howard Samuels Center
Junior League of the City of New York
League of Professional Theatre Women NY
National Association of Female Executives
National Organization of Italian American Women
NAWBO-NYC
NY Coalition of 100 Black Women
NYC Coalition of Professional Women in Arts & Media

NYSPEC- New York State Pay Equity Coalition -
A project of Women on the Job Taskforce
NOW-NYC
New York Women's Agenda
Roundtable of Food Professionals-NYC
Women in Development NY - WIDNY
Women in Health Management
Women's Center for Career Education & Advancement
Author Ellen Bravo
Author Debra Condren
Author Barbara Ehrenriech
In formation...and growing!

**JOIN THE COALITION AND NYC LEADERS! BE THERE AND MAKE A DIFFERENCE!
REACH OUT TO YOUR NETWORK! SPREAD THE WORD!**

Press: contact rpachtman@nyc.rr.com

More info: info@nywa.org

WHY CARE? Maybe it's someone you know – a neighbor or spouse. Maybe it's you. But women and people of color in the U.S. are still underpaid for the work they are doing - **77 cents on the dollar** as compared to the highest paid group, their white male counterparts. Those are dollars that don't add up every week, making Pay Equity a family pocket book issue! www.pay-equity.org

- **Singles:** About 50% of American women live without a spouse which demolishes the myth that women need less money because they have “someone to lean on.”
- **Moms:** In NYC, a single mom and her preschooler needed about \$39,000 to live in Brooklyn and over \$60,000 to live in South Manhattan in 2004, just for a basic standard of living. But, the median income for a single mother was about \$26,000. Government subsidies help fill some of the gap between income and the reality of city life. How does she choose between good childcare and necessary healthcare and healthy food?
- **Professionals:** Higher education isn't protection from pay inequities, though it increases annual incomes. NY women with professional degrees earn 67% of what their male counterparts earn!
- **Aging Workers:** Over a working lifetime, wage disparity costs \$700,000 to \$2 million in lost wages, impacting families every day, but also Social Security benefits and pensions.
- **Private Sector Workers:** Private for-profit companies have the widest gender gap! The greatest gender parity is in the federal government where Pay Equity policies exist.

This loss of earnings - every day, every year - affects the lives of these workers, their families, and our community. It is the product of society's undervaluing the work of women and people of color. **It's time for a change!**

Stronger legislation is key. Call for passage of the NYS Fair Pay Act (A.2712/S.3936)!

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